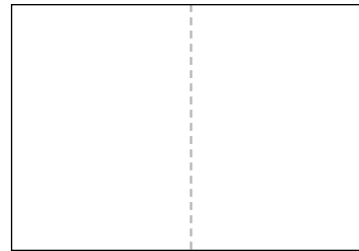
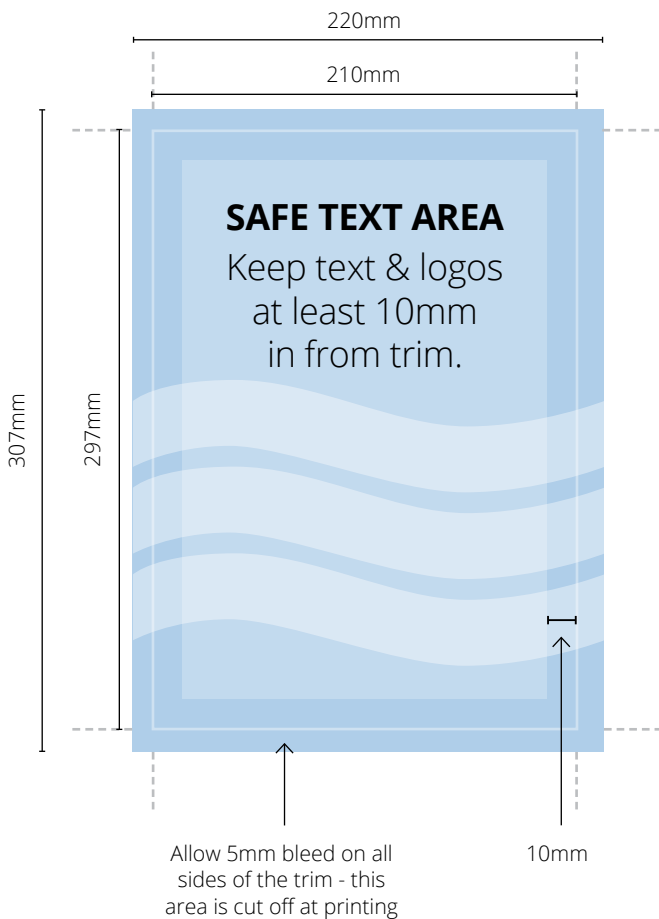


Print advertising specifications

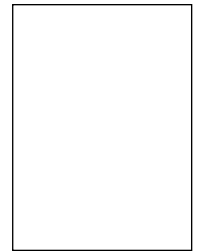
PRINT MAGAZINE: A4 + 5MM BLEED



DOUBLE PAGE

Page (Trim) Size:
Width: 420mm
Height: 297mm

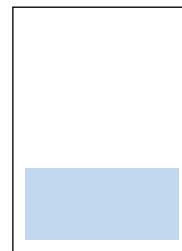
Bleed Size:
Width: 430mm
Height: 307mm



FULL PAGE

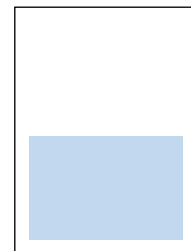
Page (Trim) Size:
Width: 210mm
Height: 297mm

Bleed Size:
Width: 220mm
Height: 307mm



THIRD PAGE HORIZONTAL

Width: 183mm
Height: 85mm



HALF PAGE HORIZONTAL

Width: 183mm
Height: 122mm

PRINT REQUIREMENTS

FORMATS:

Final ad to be supplied as Adobe press-ready PDF.
We accept material supplied by email or file sharing programs.
We do not accept artwork created in Microsoft Word, Powerpoint, Publisher or Adobe Pagemaker.

FONTS:

Include all fonts in PostScript (printer and screen), NO TrueType
– OR convert all fonts to outlines.

IMAGES:

All colour images must be embedded/supplied as CMYK in JPEG, TIFF or EPS format.

Minimum resolution for greyscale and colour images is 300 dpi at 100% print size.

DEADLINES:

Booking deadline: 14 days prior to print of issue

Material deadline: 7 days prior to print of issue

For production enquiries: Grant Lopez on +61 (0) 417 228 009 or email: grant.lopez@thedcn.com.au

ONLINE REQUIREMENTS – WEB/NEWSWIRE

News wire: Finalised artwork can be accepted in GIF or JPG format. Artwork must be optimised for web. Maximum recommended size is 250kb.

Specs: Leaderboard 600px (w) x 110px (h)
MPU 300px (w) x 250px (h)

Website: Finalised artwork can be accepted in GIF, JPG or HTML5. Artwork must be optimised for web. Maximum recommended size is 250kb.

Specs: Banners: 600px (w) x 110px (h)
MPU: 300px (w) x 250px (h)
Mega Banner 1280px (w) x 160px (h)

Deadlines: All artwork must be submitted with working hyperlinks 7 days prior to campaign commencement.

For production enquiries: Grant Lopez on +61 (0) 417 228 009 or email: grant.lopez@thedcn.com.au